

Ref.: TC/1703

3 December 2024

Elsie Morgan
Waltham Forest Town Hall
Fellowship Square
701 Forest Road
London
E17 4JF

By e-mail: dmconsultations@walthamforest.gov.uk

Application: 242624

Site: Soho Theatre, 186 Hoe Street, Walthamstow, London, E17 4QH

Proposal: Listed Building Consent for Painted 'SOHO THEATRE WALTHAMSTOW' sign at south elevation of building.

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

Thank you for consulting Theatres Trust on this application for listed building consent at the former Granada, which has been recently renamed as the Soho Theatre Walthamstow as a major capital and restoration project nears completion. This has

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

Telephone 020 7836 8591 **Email** info@theatrestrust.org.uk **Website** theatrestrust.org.uk **Twitter** @TheatresTrust

Facebook @theatres.trust **Instagram** @TheatresTrust

Chair Dave Moutrey OBE

Director Jon Morgan

Trustees Vicky Browning OBE, Anna Collins, James Dacre, Suba Das, Liam Evans-Ford, Stephanie Hall, Annie Hampson, Tracy Ann Oberman, Lucy Osborne, Saratha Rajeswaran, Truda Spruyt, Michèle Taylor MBE, Katie Town

The Theatres Trust is the national advisory public body for theatres. The Theatres Trust Charitable Fund supports the work of The Theatres Trust, has the same Trustees and is registered as a charity under number 274697

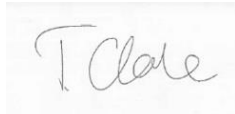
been a priority case for Theatres Trust and until 2023 was on our national Theatres at Risk register. It is also on Historic England's Heritage at Risk register. We welcome continual progression of this important development.

This proposal relates to the proposed addition of a painted 'Soho Theatre Walthamstow' sign to the south-east corner of the building. This reflects the theatre's branding and will serve to assist with wayfinding when approaching from the south, enhancing visibility and prominence.

The part of the building to which it is being applied has been previously altered; as part of these works it has been repainted/re-rendered. This proposal is reversible, but in any case we do not consider that it detracts from significance or setting.

We therefore support the granting of listed building consent.

Please contact us if we may be of further assistance or should you wish to discuss this representation in greater detail.



Tom Clarke MRTPI

National Planning Adviser

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

Telephone 020 7836 8591 **Email** info@theatrestrust.org.uk **Website** theatrestrust.org.uk **Twitter** @TheatresTrust

Facebook @theatres.trust **Instagram** @TheatresTrust

Chair Dave Moutrey OBE

Director Jon Morgan

Trustees Vicky Browning OBE, Anna Collins, James Dacre, Suba Das, Liam Evans-Ford, Stephanie Hall, Annie Hampson, Tracy Ann Oberman, Lucy Osborne, Saratha Rajeswaran, Truda Spruyt, Michèle Taylor MBE, Katie Town

The Theatres Trust is the national advisory public body for theatres. The Theatres Trust Charitable Fund supports the work of The Theatres Trust, has the same Trustees and is registered as a charity under number 274697