



## Sponsorship opportunities for Conference 19 Tuesday 15 October, Battersea Arts Centre

Be part of this major annual industry event this October, attended by more than 250 industry professionals, and support our mission to protect theatres for future generations.

- 250+ attendees
- 23k+ social media followers
- 379k+ estimated Twitter reach of conference hashtag on the day
- Past conferences featured in press, including The Stage, Evening Standard, Arts Industry

To find out more about how these sponsorship opportunities can help your organisation, please contact Nicky Rowland, Sponsorship Consultant, [nicky.rowland@theatretrust.org.uk](mailto:nicky.rowland@theatretrust.org.uk)

### Platinum Sponsor

This is an exclusive headline sponsorship, available to only two companies

£3,750 + VAT (Corporate Supporter)

£4,500 + VAT (non-supporter)

The package includes:

- Prominent brand positioning in ALL Conference 19 print and digital materials
- PR opportunities in pre-event marketing activity
- Full page advert in your choice of one 2019 issue of Theatres Magazine
- Full page advert in Conference 19 programme
- Half page 'A word from our sponsor' in Conference 19 programme
- Opportunity to write a blog for the Theatres Trust website
- 4 x Conference 19 delegate passes and opportunity to purchase an additional 4 at a discounted rate
- Insert in conference delegate bag



"Thank you for a wonderful day! It was a pleasure to sponsor part of the conference and to participate in a very well organised and interesting event".



“Theatres Trust’s annual conference is such a great networking event: I meet more of my current contacts at lunch than in the whole of the rest of the year!”

## Gold Sponsor

This is a headline sponsorship, available to up to four companies.

£2,750 + VAT (Corporate Supporter)  
£3,250 + VAT (non-supporter)

The package includes:

- Prominent brand positioning in ALL Conference 19 print and digital materials
- PR opportunities in pre-event marketing activity
- **Half page** advert in Conference 19 programme
- Opportunity to write a blog for the Theatres Trust website
- 3 x Conference 19 delegate passes and opportunity to purchase an additional 3 at a discounted rate
- Insert in conference delegate bag



## Silver Sponsor

This is a headline sponsorship, available to up to ten companies.

£1,475 + VAT (Corporate Supporter)  
£1,750 + VAT (non-supporter)

The package includes:

- Prominent brand positioning in ALL Conference 19 print and digital materials
- **Third page** advert in Conference 19 programme
- 2 x Conference 19 delegate passes and opportunity to purchase an additional 2 at a discounted rate
- Insert in conference delegate bag

## Bronze Sponsor

This is a headline sponsorship, available to up to 15 companies.

£1,275 + VAT (Corporate Supporter)  
£1,500 + VAT (non-supporter)

The package includes:

- Prominent brand positioning in ALL Conference 19 print and digital materials
- **Ninth page** advert in Conference 19 programme
- 1 x Conference 19 delegate pass and opportunity to purchase 1 extra ticket at a discounted rate
- Insert in conference delegate bag

## Additional Conference 19 sponsorship opportunities

“Thank you for another wonderful conference. The programme was packed full of amazing projects and interesting discussions and speakers”.

These can be taken in addition to Platinum, Gold, Silver and Bronze packages

### Lanyard Sponsor

Exclusive to one company

£2,000 + VAT (Corporate Supporter)

£2,400 + VAT (non-supporter)

- 1 x Conference 19 delegate pass
- Insert in conference delegate bag
- Supporter to supply branded lanyard



---

### Student Sponsor

Available to up to three companies

£2,000 + VAT (Corporate Supporter)

£2,600 + VAT (non-supporter)

- Sponsorship of up to 10 student conference passes for students studying relevant Conference 19 subjects in further education
- A pre-conference introduction between the sponsor and the students
- Photo opportunity at Conference 19
- 2 x Conference 19 delegate passes
- Insert in conference delegate bag



---

### Post-Conference Reception Sponsor

Exclusive to one company

£2,600 + VAT (Corporate Supporter)

£2,900 + VAT (non-supporter)

- Speaking opportunity at the post-conference reception
- Supporter branding and literature displayed in the post-conference reception area
- Half page advert in your choice of one 2019 issue of Theatres Magazine
- 2 x Conference 19 delegate passes



# Refreshment sponsorship opportunities

“Congratulations to Theatres Trust for delivering a relevant and engaging day. Great presentations and useful info to help all of us who love regional theatre to continue to adapt and thrive.”

## Lunch Sponsor

Exclusive to one company

£2,000 + VAT (Corporate Supporter)

£2,500 + VAT (non-supporter)

- Supporter branding and literature displayed in the reception area during lunch
- Half page advert in your choice of one 2019 issue of Theatres Magazine
- 1 x Conference 19 delegate pass
- Insert in conference delegate bag



## Breakfast Sponsor Morning Break Sponsor Afternoon Break Sponsor

Each package is exclusive to one company

£ 850 + VAT (Corporate Supporter)

£1,200 + VAT (non-supporter)

- Supporter branding and literature displayed in the reception area while delegates have refreshments
- 1 x Conference 19 delegate pass
- Insert in conference delegate bag



Bespoke packages may be created to fit your specific requirements. Please contact Nicky Rowland, Sponsorship Consultant, [nicky.rowland@theatrust.org.uk](mailto:nicky.rowland@theatrust.org.uk) to discuss the options.

Preferential rates on all sponsorship options are offered to Corporate Supporters.